Forestry Commission England

Woodland Enterprise Zone – What?

24 June 2014

Forestry Commission England

What is it?

- Idea linked to business Enterprise Zones
- Independent Panel recommendation, picked up in Government policy statement 2013
- Geographical area that acts as a focus for additional incentives and activity
- Bringing woods into management to give jobs & growth – Marches Timber Study estimated over 200 jobs

WORKING TO AGREE THE MARCHES AS A PLACE FOR ADDITIONAL/TARGETED FUNDING

2 27/06/2014

What's happened so far

- Marches Timber Study 2013 proposal – priorities:
  - Grow softwood use
  - Grow woodfuel use
  - Grow quality hardwood opportunities
  - Grow commercial recreation opportunities
- Series of industry 'challenge' meetings to develop ideas
- Ground truthing report to extend evidence (May 14)
- Action plan developed (Dec 13)
- Outline projects fed into funders – priorities:
  - Processor capacity
  - Supply chain capacity
  - Co-ordination (Heartwoods)
  - New market development (timber and recreation)
  - New woodland creation – Woods for Water

What's next?

- Develop projects that can address the key Marches woodland issues:
  - More woodland owners managing their woods
  - Developing supply chain capacity

- Work with sector businesses to bring projects forward and secure funding

- Heartwoods acting as a focus and co-ordinating activity

WE NEED YOUR HELP!

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Jobs & Income Overview

Market Failure Opportunity | The Project | Growth Outcome

North West & West Midlands Overview of Woodlands Into Management ~ Growth Potential

LEP	Existing Woodlands Overview Ha				Est % Area HA into Man over 5yrs	Total Volume (truthing) M3 ha	Est Vol % removal via Thinning	Jobs @ 1 per X m3	Jobs @ 1 per X ha Managed	Poss Jobs by LEP	Income to Area from Wood Sales £x ms
	Total Area Woodlands	Area PFE Woodlands	Managed Other Woods	Unmanaged Other Woods	5	188	25	1,500	38		£20
Cumbria[1]	68,167	19,382	25,598	23,187	1159	217,958	54,489	36	31	67	£1,089,789
Lancashire[2]	20,044	1,523	4,840	13,681	684	128,601	32,150	21	18	39	£643,007
Liverpool/Mersey[3]	5,009	189	1,615	3,205	160	30,127	7,532	5	4	9	£150,635
Gt Manchester[4]	9,899	263	3,081	6,555	328	61,617	15,404	10	9	19	£308,085
Cheshire & Warrington[5]	14,537	905	3,458	10,174	509	95,636	23,909	16	13	29	£478,178
Marches[6]	57,505	7,087	25,407	25,011	1251	235,103	58,776	39	33	72	£1,175,517
Stoke & Staffs[7]	25,114	4,316	7,093	13,705	685	128,827	32,207	21	18	40	£644,135
Black Country[8]	2,108	0	754	1,354	68	12,728	3,182	2	2	4	£63,638
Birmingham & Solihull[9]	16,921	2,719	5,082	9,120	456	85,728	21,432	14	12	26	£428,640
Worcestershire[10]	17,066	806	6,778	9,482	474	89,131	22,283	15	12	27	£445,654
Warwickshire & Coventry[11]	13,538	379	5,585	7,574	379	71,196	17,799	12	10	22	£355,978
					6152	1156651.2	289162.8	193	162		£ 5,783,256
								355			

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Jobs & Income Overview

Key Market Animation Point

Need to stimulate sector pick-up

Outcomes, need realism and strong VFM

s Overview of Woodlands Into Management ~ Growth Potential

Unmanaged Other Woods	Est % Area HA into Man over 5yrs	Total Volume (truthing) M3 ha	Est Vol % removal via Thinning	Jobs @ 1 per X m3	Jobs @ 1 per X ha Managed	Poss Jobs by LEP	Income to Area from Wood Sales £x ms
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The CORE ProjectResource Led Productivity
(enabling growth via bringing under managed woodlands into

Stage 1
Undermanaged Woodlands
(Desk exercise to assess the scale of undermanaged woods)

Take to Market ~ Market Test?

The Project

Stage 3
Timber Parcelling
Additional market enabling work:
1. Enhanced owner contact develop understanding & willingness to market.
2. Generate a management plan or felling licence
3. Accessibility generate a NELMS infrastructure WIG
4. Consider other barriers
5. Other?

Stage 2
Undermanaged Woodlands ~ground Truthing (in batches) to assess marketability & to build a marketable 'pool' with market pull.
Also assess:
- Owners attitudes
- Accessibility, other barriers etc
- Level of management
- Other?

Take to Market ~ Market test?

Take to Market ~ Market test? Perhaps with an enabling fee

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The Full ProjectResource Led Productivity

(enabling growth via bringing under managed woodlands into management via the existing sector.)